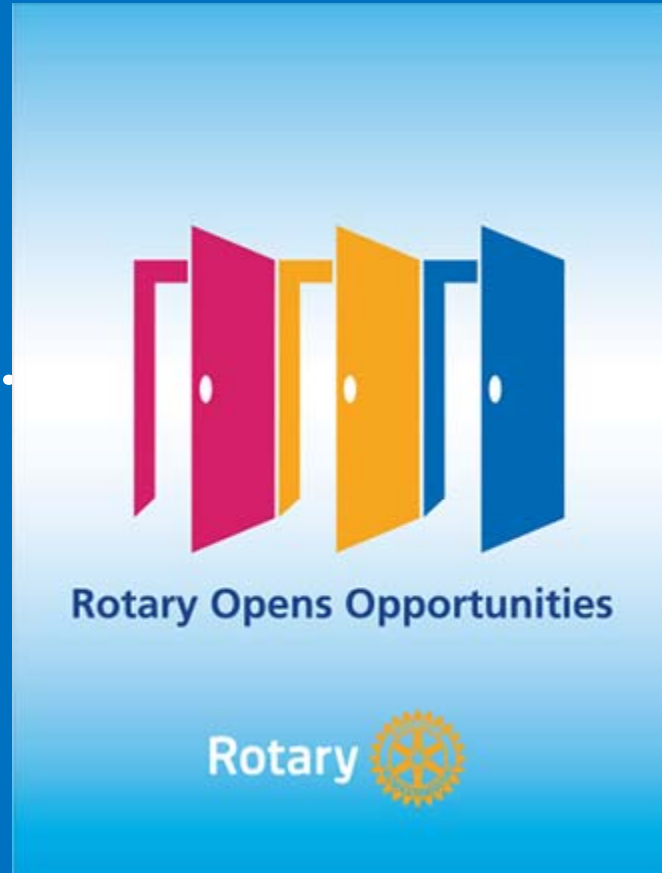


RI Theme for 2020-21



Rotary International President-elect Holger Knaack is encouraging Rotarians to seize the many opportunities Rotary offers to enrich their lives and the communities they serve.



Rotary Open Opportunities

I will not be asking you to grow by specific numbers, for a very simple reason — every time that we have asked to grow by specific numbers, we have failed.

Instead of focusing on numbers, I want you to think about how we can grow Rotary organically and sustainably.

How can we keep our current members and win new members who fit our clubs?

QUESTION

What initiatives can you undertake to **Open Opportunities** in your club to keep current members and win new members?

Rotary Opens Opportunities

ROTARY CITATION FOR 20/21

Goals to help you strengthen Rotary and your club.

To achieve the citation:

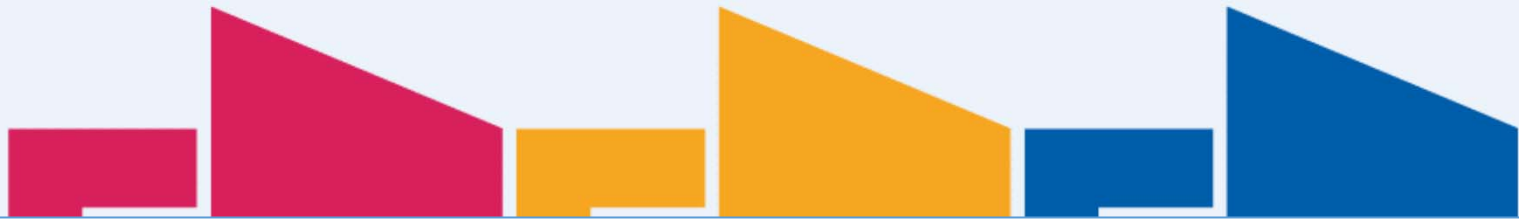
- Go to Rotary Club Central
- Review the 25 available goals
- Select at least 13 goals (or more than 50% of the available goals)
- Achieve those goals
- Report achievement in Rotary Club Central



Rotary Opens Opportunities

Once you are in Rotary Club Central, navigate to the **Goal Center**, select the **year**, and click on the **All tab** to see the goals. Below are the goals for the 2020-21 Rotary year:

Goal	Goal Detail
Club membership	How many total members does your club want by the end of the Rotary year?
Service participation	How many members will participate in club service activities during the Rotary year?
New member sponsorship	How many members will sponsor a new club member during the Rotary year?
Rotary Action Group participation	How many club members will be members of at least one Rotarian Action Group (RAG) during the Rotary year?
Leadership development participation	How many members will participate in leadership development programs or activities during the Rotary year?
District conference attendance	How many members will attend your district conference?
Rotary Fellowship participation	How many club members will be members of a Rotary Fellowship during the Rotary year?
District training participation	How many of your club's committee chairs will attend the district training assembly?
Annual Fund contributions	How much money will be contributed to The Rotary Foundation Annual Fund by your club and its members during the Rotary year?
PolioPlus Fund contributions	How much money will be contributed to The Rotary Foundation PolioPlus Fund by your club and its members during the Rotary year?
Major gifts	How many single outright donations of US\$10,000 or more will be made by individuals associated with your club during the Rotary year?



Which goals will your club track this year? Browse goals by category and select only those you plan to pursue. Then save.

Sort selected goals ▼

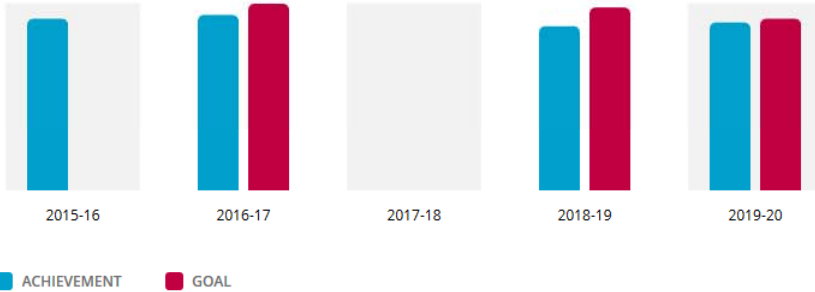
Club membership

▼ Hide goal details and history

ACHIEVEMENT: -
 OF:
 GOAL:
 SELECT GOAL:
As Of 8-Mar-20
Enter Goal Value

How many total members does your club want by the end of the Rotary year?

Goal History



YEAR	ACHIEVEMENT	GOAL	SELECT GOAL
2019-20	45	of 46	<input type="checkbox"/>
2018-19	44	of 49	<input type="checkbox"/>
2017-18	-	of -	<input type="checkbox"/>
2016-17	47	of 50	<input type="checkbox"/>
2015-16	46	of -	<input type="checkbox"/>

*denotes 5-year high

Service participation

> Show goal details and history

ACHIEVEMENT:
 OF:
 GOAL:
 SELECT GOAL:
Enter Goal Value

New member sponsorship

▼ Hide goal details and history

ACHIEVEMENT:
 OF:
 GOAL:
 SELECT GOAL:
Enter Goal Value

Rotary Opens Opportunities